

# Comparativism, Identity, Communication (CIC2022): International Conference

Event title: COMPARATIVISM, IDENTITY, COMMUNICATION (CIC2022).

International conference, Craiova, 14<sup>th</sup> - 15<sup>th</sup> October, 2022. Fifteenth edition.

Venue: University of Craiova, Faculty of Letters, str. Al. I. Cuza, 13

Country: Romania.

Organizers: Faculty of Letters, University of Craiova, Romania & The Society of Philological Sciences.

Closing date for submissions: September 25<sup>th</sup>, 2022.

Event dates: 14<sup>th</sup> - 15<sup>th</sup> October 2021.

Website:

[https://litere.ucv.ro/litere/sites/default/files/litere/Cercetare/Colocvii/cic2022cfp\\_engl.pdf](https://litere.ucv.ro/litere/sites/default/files/litere/Cercetare/Colocvii/cic2022cfp_engl.pdf)

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Faculty of Letters, University of Craiova, Romania &  
The Society of Philological Sciences  
invite you to:

## COMPARATIVISM, IDENTITY, COMMUNICATION (CIC2022)

INTERNATIONAL CONFERENCE (online)  
Craiova, 14<sup>th</sup>-15<sup>th</sup> October 2022

### Call for Papers

By bringing the concepts of “comparativism”, “identity”, “communication” together, the conference will focus on the complex identities interactively engaged in the society “conquered by communication.”

Transmodern globalized communication implies rapid, spectacular, misleading and ambivalent processes: communication can be seen as a means of emancipation of the individual / nations, but also as a means of controlling them. It is necessary, therefore, to rethink “human condition” in the context of interculturalism and “netocracy” and from the point of view of mutual conditioning and interactive feedback.

The opening towards otherness, which accompanies the transgression of the borders of communication, supposes identity awareness. Multicultural cohabitation is possible if individuals become aware of symbols of identity and of their value, if they consciously participate in the intercultural dialogue and operate with flexible concepts and, by all means, if they place themselves under the unifying sign of meaning.

Comparative studies provide new insights into the complex matters of intercultural relations and identity issues, but they also provide food for thought for the field of communication studies. While focusing on general and comparative literature, it is not our intention, though, to limit the scope of the conference to this area. We envisage comparison as an all-encompassing scientific method, which might apply to linguistics, anthropology, cultural studies etc.

The interdisciplinary perspective and the generous thematic spectrum will, hopefully, allow the rethinking of the issues mentioned above.

### **Thematic areas:**

1. *Comparativism*: influence, reception, intertextuality, palimpsestic rewriting, comparative poetics, comparative imagology, inter-aesthetic and inter-semiotic relations; comparison between languages and linguistic phenomena.
2. *Pragmasemantic aspects of communication*: emotive meaning, argumentative roles, speech acts, implicit meaning, linguistic / semantic context and extralinguistic or situational context.
3. *The rhetorical aspects of communication*: tropes, figures of thought, sophisms; political, journalistic, didactic discourse.
4. *New media / communication technologies and corresponding anthropological mutations*: cyber-culture and cyberspace, virtual communities, “secondary” orality, re-reading of texts in different contexts.
5. *Identity reconstruction and deconstruction*: discourse on identity and cultural diversity; post-communist transition and negotiation of identity; “the writing” of the multicultural self in the media; otherness and the dynamics of communicative relations.
6. *Postmodern culture*: hybridization, polyphony, interculturality etc.

**Interdisciplinary perspectives:** communication theory, comparativism, cognitive linguistics / poetics, discourse analysis, gender studies, imagology, literary studies, philosophy, pragmatics, semiotics.

### **Organizing Committee:**

*Coordinator:* Professor Emerita EMILIA PARPALĂ AFANA, University of Craiova

#### *Members:*

Associate professor Ph.D. ALINA ȚENESCU, University of Craiova  
Senior Lecturer Ph.D. CARMEN POPESCU, University of Craiova  
Senior Lecturer Ph.D. AURELIA FLOREA, University of Craiova  
Ph.D. CRISTINA DURĂU, University of Craiova  
Ph.D. MARINICĂ ȘCHIOPU, University of Craiova  
Ph.D. student VIOLETA COSTEA (MOȚ), University of Craiova  
Ph.D. student REBECA NAOMI JERCĂU, University of Craiova

Ph.D. student MARIANA-DUMITRA SANDU (GEAMĂNU), University of Craiova  
Ph.D. student MĂDĂLINA SANDU (LIXĂNDROIU), University of Craiova

### **Scientific Committee:**

Professor PETER GAÁL-SZABÓ, Debrecen Reformed Theological University,  
Hungary.

Professor BRIAN MICHAEL GOSS, Saint Louis University Madrid, Spain Campus

Professor CORNELIA ILIE, Strömstad Academy, Sweden

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Professor ROBERTO MERLO, University of Turin, Italy

Professor MARIANA NEȚ, Romanian Academy, Linguistic Institute “I. Iordan – Al.  
Rosetti”, Bucharest.

Professor Emeritus EMILIA PARPALĂ AFANA, University of Craiova

Professor MIHAELA CECILIA POPESCU, University of Craiova

Professor ANDA RĂDULESCU, University of Craiova

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Hungary

Associate Professor ALOISIA ȘOROP, University of Craiova

Associate Professor ALINA ȚENESCU, University of Craiova

Senior Lecturer CARMEN POPESCU, University of Craiova

**Deadline for registration and submission of abstracts: September 25<sup>th</sup>, 2022.**

Notification of acceptance will be sent by September 30<sup>th</sup>, 2022.

Please send the registration form and the abstracts by to: [parpala\\_afana@yahoo.com](mailto:parpala_afana@yahoo.com)

**Participation fee:** 50 Euro / 200 RON; PhD candidates: 40 Euro / 150 RON. It could be paid to the following bank accounts until October 10<sup>th</sup> with the mention *Taxa CIC2022*.

**RON account:** COD FISCAL: 4553380. IBAN: R036TREZ29120F330500XXXX  
TREZORERIA CRAIOVA (CRAIOVA TREASURY), str. Mitropolit Firmilian, nr. 2,  
Craiova. Beneficiary: Universitatea din Craiova, Str. A. I. Cuza, Nr. 13, Craiova, Dolj,  
Cod 200585, România (*Taxa CIC2022*).

**Euro account:** IBAN: RO79RNCB0134018453880012. BIC RNCBROBU SWIFT  
ROBUXXX, opened at BANCA COMERCIALĂ ROMÂNĂ, Sucursala Dolj, 200733,  
Str. Olteț, Nr. 4, Craiova, România. CIF: 4553380.  
Beneficiary: Universitatea din Craiova, Str. A.I. Cuza, Nr. 13, Craiova, Dolj, Cod  
200585, România (*Taxa CIC2022*).

**Conference languages:** Romanian, English, French, Italian, Spanish.

**Presentation:** the papers presented should not exceed 20 minutes (+ 10 minutes for discussions). Most probably CIC2022 will be a **mixed edition (online on Friday and face to face on Saturday)**.

**Publication:** The papers are subject to PEER REVIEW. Selected papers will be published in 2023 by Universitaria Publishing House, Craiova. **Deadline** for articles: **30 December** 2022 University of Craiova  
University of Craiova

The proceedings of CIC2014, CIC2015 and CIC2016 have been published with Cambridge Scholars Publishing, U.K., in 2015, 2016 and 2017. Editors: Emilia Parpală and Leo Loveday.

**Registration Form:**

Title:.....

Abstract (maximum 100 words, in English or in French, Word format, TNR, 12)

Name, academic rank, affiliation:.....

e-mail: ..... Telephone number:.....

Country:.....

Language of the presentation:.....

**Registration and queries directed to**

Emilia Parpală Afana: [parpala\\_afana@yahoo.com](mailto:parpala_afana@yahoo.com)

Craiova International Airport is directly connected to: London, Bologna, Milan, Rome, Barcelona, Valencia, Paris, Bruxelles, Köln, Dortmund, Tel Aviv.