Comparativism, Identity, Communication (CIC2020): International Conference

Event title: COMPARATIVISM, IDENTITY, COMMUNICATION (CIC2020). International conference, Craiova, 16th - 17th October, 20209. Thirteenth (ONLINE) edition. Venue: University of Craiova, Faculty of Letters, str. Al. I. Cuza, 13. Country: Romania. Organizers: Faculty of Letters, University of Craiova, Romania & The Society of Philological Sciences. Closing date for submissions: September 20th, 2020. Event dates: 16th - 17th October 2020. Website: <u>https://litere.ucv.ro/litere/sites/default/files/litere/Cercetare/Colocvii/cic2020_cfp_engl_1</u> <u>5.07.2020.pdf</u>

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Faculty of Letters, University of Craiova, Romania & The Society of Philological Sciences invite you to:

COMPARATIVISM, IDENTITY, COMMUNICATION (CIC2020)

INTERNATIONAL CONFERENCE (online) Craiova, 16th -17th October 2020

Call for Papers

By bringing the concepts of "comparativism", "identity", "communication" together, the conference will focus on the complex identities interactively engaged in the society "conquered by communication."

Transmodern globalized communication implies rapid, spectacular, misleading and ambivalent processes: communication can be seen as a means of emancipation of the individual / nations, but also as a means of controlling them. It is necessary, therefore, to rethink "human condition" in the context of interculturalism and "netocracy" and from the point of view of mutual conditioning and interactive feedback.

The opening towards otherness, which accompanies the transgression of the borders of communication, supposes identity awareness. Multicultural cohabitation is possible if individuals become aware of symbols of identity and of their value, if they consciously

participate in the intercultural dialogue and operate with flexible concepts and, by all means, if they place themselves under the unifying sign of meaning.

Comparative studies provide new insights into the complex matters of intercultural relations and identity issues, but they also provide food for thought for the field of communication studies. While focusing on general and comparative literature, it is not our intention, though, to limit the scope of the conference to this area. We envisage comparison as an all-encompassing scientific method, which might apply to linguistics, anthropology, cultural studies etc.

The interdisciplinary perspective and the generous thematic spectrum will, hopefully, allow the rethinking of the issues mentioned above.

Thematic areas:

1. Comparativism: influence, reception, intertextuality, palimpsestic rewriting, comparative poetics, comparative imagology, inter-aesthetic and inter-semiotic relations; comparison between languages and linguistic phenomena.

2. *Pragmasemantic aspects of communication*: emotive meaning, argumentative roles, speech acts, implicit meaning, linguistic / semantic context and extralinguistic or situational context.

3. The rhetorical aspects of communication: tropes, figures of thought, sophisms; political, journalistic, didactic discourse.

4. New media / communication technologies and corresponding anthropological *mutations*: cyber-culture and cyberspace, virtual communities, "secondary" orality, re-reading of texts in different contexts.

5. *Identity reconstruction and deconstruction*: discourse on identity and cultural diversity; post-communist transition and negotiation of identity; "the writing" of the multicultural self in the media; otherness and the dynamics of communicative relations.

6. Postmodern culture: hybridization, polyphony, interculturality etc.

Interdisciplinary perspectives: communication theory, comparativism, cognitive linguistics / poetics, discourse analysis, gender studies, imagology, literary studies, philosophy, pragmatics, semiotics.

Organizing Committee:

Coordinator: Emeritus Professor EMILIA PARPALĂ AFANA, University of Craiova *Members*: Associate professor Ph.D. ALINA ȚENESCU, University of Craiova Senior Lecturer Ph.D. CARMEN POPESCU, University of Craiova Senior Lecturer Ph.D. AURELIA FLOREA, University of Craiova Ph.D. MARINICĂ ȘCHIOPU, University of Craiova Ph.D. student VIOLETA COSTEA MOȚ, University of Craiova Ph.D. student MIOARA (IANA) DRĂGUȚ, University of Craiova Ph.D. student CARMEN MIHAI, University of Craiova Ph.D. student MĂDĂLINA SANDU LIXĂNDROIU, University of Craiova

Scientific Committee:

Professor PETER GAÁL-SZABÓ, Debrecen Reformed Theological University, Hungary. Professor BRIAN MICHAEL GOSS, Saint Louis University Madrid, Spain Campus Professor CORNELIA ILIE, Strömstad Academy, Sweden Professor Emeritus LILIANA IONESCU-RUXĂNDOIU, University of Bucharest Professor LEO LOVEDAY, Doshisha University, Kyoto, Japan Professor ROBERTO MERLO, University of Turin, Italy Professor MARIANA NET, Romanian Academy, Linguistic Institute "I. Iordan – Al. Rosetti", Bucharest. Professor Emeritus EMILIA PARPALĂ AFANA, University of Craiova Professor MIHAELA CECILIA POPESCU, University of Craiova Professor ANDA RĂDULESCU, University of Craiova Professor CRISTIANA NICOLA TEODORESCU, University of Craiova Associate Professor ANDREA CSILLAG, Debrecen Reformed Theological University, Hungary Associate Professor ALOISIA SOROP, University of Craiova Associate Professor ALINA TENESCU, University of Craiova Senior Lecturer CARMEN POPESCU, University of Craiova

Deadline for registration and submission of abstracts: **September** 20th, **2020**. Notification of acceptance will be sent by September 30th, 2020. Please send the registration form and the abstracts by to: parpala afana@yahoo.com

Participation fee: 40 Euro / 170 RON (for Romanians); Ph.D. candidates: 30 Euro / 130 RON (for Romanians). It could be paid in Craiova (October, 16 morning, room 454) or to the following bank accounts until October 10^{th} with the mention *Taxa CIC2020*.

RON account: COD FISCAL: 4553380. IBAN: R036TREZ29120F330500XXXX TREZORERIA CRAIOVA (CRAIOVA TRESURERY), str. Mitropolit Firmilian, nr. 2, Craiova. Beneficiary: Universitatea din Craiova, Str. A. I. Cuza, Nr. 13, Craiova, Dolj, Cod 200585, România (*Taxa CIC2020*).

Euro account: IBAN: RO79RNCB0134018453880012. BIC RNCBROBU SWIFT ROBUXXX, opened at BANCA COMERCIALĂ ROMÂNĂ, Sucursala Dolj, 200733, Str. Olteţ, Nr. 4, Craiova, România. CIF: 4553380.

Beneficiary: Universitatea din Craiova, Str. A.I. Cuza, Nr. 13, Craiova, Dolj, Cod 200585, România (*Taxa CIC2020*).

Conference languages: Romanian, English, French, Italian, Spanish.

Presentation: the papers presented should not exceed 20 minutes (+ 10 minutes for discussions). Most probably CIC2020 will be an online edition.

Publication: The papers are subject to PEER REVIEW. Selected papers will be published in 2021 by Universitaria Publishing House, Craiova (CNCS: B category). The proceedings of CIC2014, CIC2015 and CIC2016 have been published with Cambridge Scholars Publishing, U.K., in 2015, 2016 and 2017. Editors: Emilia Parpală and Leo Loveday.

Registration Form:

Title:....

Abstract (maximum 100 words, in English or in French, Word format, TNR, 12) Name, academic rank, affiliation:..... e-mail: Telephone number:..... Country:..... Language of the presentation:.....

Registration and queries directed to

Emilia Parpală Afana: parpala_afana@yahoo.com

Craiova International Airport is directly connected to: London, Bologna, Milan, Rome, Barcelona, Valencia, Paris, Bruxelles, Köln, Dortmund, Tel Aviv.