# Comparativism, Identity, Communication (CIC2019): International Conference

Event title: COMPARATIVISM, IDENTITY, COMMUNICATION (CIC2019). International conference, Craiova, 11<sup>th</sup> - 12<sup>th</sup> October, 2019. Twelfth edition.

Venue: University of Craiova, Faculty of Letters, str. Al.I. Cuza, 13.

Country: Romania.

Organizer: Faculty of Letters, University of Craiova, Romania & The Society of

Philological Sciences.

Closing date for submissions: September 15<sup>th</sup>, 2019.

Event dates: 11<sup>th</sup> - 12<sup>th</sup> October 2019.

Website: https://litere.ucv.ro/litere/sites/default/files/litere/Cercetare/Colocvii/cic2019\_cfp\_engl.pdf

Contact person: Emilia Parpală Afana (parpala afana@yahoo.com)

Faculty of Letters, University of Craiova, Romania & The Society of Philological Sciences invite you to:

## COMPARATIVISM, IDENTITY, COMMUNICATION (CIC2019)

INTERNATIONAL CONFERENCE Craiova, 11 th -12 th October 2019

#### **Call for Papers**

By bringing the concepts of "comparativism", "identity", "communication" together, the conference will focus on the complex identities interactively engaged in the society "conquered by communication."

Transmodern globalized communication implies rapid, spectacular, misleading and ambivalent processes: communication can be seen as a means of emancipation of the individual / nations, but also as a means of controlling them. It is necessary, therefore, to rethink "human condition" in the context of interculturalism and "netocracy" and from the point of view of mutual conditioning and interactive feedback.

The opening towards otherness, which accompanies the transgression of the borders of communication, supposes identity awareness. Multicultural cohabitation is possible if individuals become aware of symbols of identity and of their value, if they consciously participate in the intercultural dialogue and operate with flexible concepts and, by all means, if they place themselves under the unifying sign of meaning.

Comparative studies provide new insights into the complex matters of intercultural relations and identity issues, but they also provide food for thought for the field of communication studies. While focusing on general and comparative literature, it is not our intention, though, to limit the scope of the conference to this area. We envisage comparison as an all-encompassing scientific method, which might apply to linguistics, anthropology, cultural studies etc.

The interdisciplinary perspective and the generous thematic spectrum will, hopefully, allow the rethinking of the issues mentioned above.

#### Thematic areas:

- 1. Comparativism: influence, reception, intertextuality, palimpsestic rewriting, comparative poetics, comparative imagology, inter-aesthetic and inter-semiotic relations; comparison between languages and linguistic phenomena.
- 2. *Pragmasemantic aspects of communication*: emotive meaning, argumentative roles, illocutionary functions, implicit meaning, linguistic / semantic context and extralinguistic or situational context.
- 3. The rhetorical aspects of communication: tropes, figures of thought, sophisms; political, journalistic, didactic discourse.
- 4. New media / communication technologies and corresponding anthropological mutations: cyber-culture and cyberspace, virtual communities, "secondary" orality, rereading of texts in different contexts.
- 5. Identity reconstruction and deconstruction: discourse on identity and cultural diversity; post-communist transition and negotiation of identity; "the writing" of the multicultural self in the media; otherness and the dynamics of communicative relations.
- 6. Postmodern culture: hybridization, polyphony, interculturality etc.

**Interdisciplinary perspectives:** communication theory, comparativism, cognitive linguistics / poetics, discourse analysis, gender studies, imagology, literary studies, philosophy, pragmatics, semiotics.

#### **Organizing Committee:**

Coordinator: Emeritus Professor EMILIA PARPALĂ AFANA, University of Craiova Members:

Associate professor Ph.D. ALINA ŢENESCU, University of Craiova

Senior Lecturer Ph.D. CARMEN POPESCU, University of Craiova

Senior Lecturer Ph.D. AURELIA FLOREA, University of Craiova

Ph.D. student FLORICA BĂDOIU, University of Craiova

Ph.D. student MIOARA (IANA) DRĂGUŢ, University of Craiova

Ph.D. student CARMEN MIHAI, University of Craiova

Ph.D. student MARINICĂ ŞCHIOPU, University of Craiova

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Professor CORNELIA ILIE, Strömstad Academy, Sweden

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Professor ROBERTO MERLO, University of Turin, Italy

Professor MARIANA NEŢ, Romanian Academy, Linguistic Institute "I. Iordan – Al. Rosetti", Bucharest.

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Associate Professor MIHAELA CECILIA POPESCU, University of Craiova

Associate Professor ALOISIA ŞOROP, University of Craiova

Associate Professor ALINA TENESCU, University of Craiova

Senior Lecturer CARMEN POPESCU, University of Craiova

### Deadline for registration and submission of abstracts: September 15<sup>th</sup>, 2019.

Notification of acceptance will be sent by September 25<sup>th</sup>, 2019.

Please send the registration form and the abstracts by e-mail to:

parpala\_afana@yahoo.com

**Participation fee**: 50 Euro / 200 RON (for Romanians); Ph.D. candidates: 40 Euro / 150 RON (for Romanians). The conference fee includes the conference map, coffee / tea, lunch, dinner and the publication of two volumes of selected articles. It could be paid in Craiova (October, 11, morning) or to the following bank accounts until September <sup>30th</sup> with the mention *Taxa CIC2019*.

RON account: COD FISCAL: 4553380. IBAN: R036TREZ29120F330500XXXX TREZORERIA CRAIOVA (CRAIOVA TRESURERY), str. Mitropolit Firmilian, nr. 2, Craiova. Beneficiary: Universitatea din Craiova, Str. A. I. Cuza, Nr. 13, Craiova, Dolj, Cod 200585, România (*Taxa CIC2019*).

Euro account: IBAN: RO79RNCB0134018453880012. BIC RNCBROBU SWIFT ROBUXXX, opened at BANCA COMERCIALĂ ROMÂNĂ, Sucursala Dolj, 200733, Str. Oltet, Nr. 4, Craiova, România. CIF: 4553380.

Beneficiary: Universitatea din Craiova, Str. A.I. Cuza, Nr. 13, Craiova, Dolj, Cod 200585, România (*Taxa CIC2019*).

Conference languages: Romanian, English, French, Italian, Spanish.

**Presentation:** the papers presented should not exceed 20 minutes (+ 10 minutes for discussions).

**Publication**: The papers are subject to PEER REVIEW. Selected papers will be published in 2020 by Universitaria Publishing House, Craiova (CNCS: B category). The

proceedings of CIC2014, CIC2015 and CIC2016 have been published with Cambridge Scholars Publishing, U.K., in 2015, 2016 and 2017. Editors: Emilia Parpală and Leo Loveday.

## **Registration Form:**

Title:	
Abstract (max	imum 200 words, in English or in French, Word format, TNR, 12)
Name, academ	ic rank, affiliation:
e-mail:	Telephone number:
Country:	
Language of th	ne presentation:

## Registration and queries directed to

Emilia Parpală Afana: parpala afana@yahoo.com

Craiova International Airport is directly connected to: London, Bologna, Milan, Rome, Barcelona, Valencia, Paris, Bruxelles, Köln, Dortmund, Tel Aviv.