

ABSTRACT: Proper Name as a Means of Expressing a Revolutionary and Political Message

In this article, we will first identify and describe the proper nouns in the slang of the Algerian popular movement that has emerged since 16/22 February 2019 called by some hirak from the Arabic haraka meaning movement and by others revolution from smile because of its peaceful character and the presence of a humorous touch in the slogans of the Algerians. Secondly, we will study how the hirakists have exploited proper nouns and/or invented denominatives/appellatives to express a revolutionary and protest message.

Based on a lexical-semantic and pragmatic analysis of a corpus of more than thirty proper nouns and/or denominatives/appellatives that emerged during this revolution, collected on social networks and in the field (in Bejaia), during the Algerian popular demonstrations, especially on Fridays and Tuesdays, between February 2019 and March 2020.

KEYWORDS: *proper noun, denominative/appellative, slang, humour, hirak*