

# Comparativism, Identity, Communication (CIC2017): International Conference

Event title: COMPARATIVISM, IDENTITY, COMMUNICATION (CIC2017).  
International conference, Craiova, 13<sup>th</sup> - 14<sup>th</sup> October, 2017. Tenth edition.

Venue: University of Craiova, Faculty of Letters, str. Al.I. Cuza, 13.

Country: Romania.

Organizer: Faculty of Letters, University of Craiova, Romania &  
The Society of Philological Sciences.

Closing date for submissions: 15<sup>th</sup> September 2017.

Event dates: 13<sup>th</sup> - 14<sup>th</sup> October 2017.

Website: [http://litere.ucv.ro/litere/sites/default/files/litere/Cercetare/Colocvii/CIC2017\\_Cfp\\_Engl.pdf](http://litere.ucv.ro/litere/sites/default/files/litere/Cercetare/Colocvii/CIC2017_Cfp_Engl.pdf)

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Faculty of Letters, University of Craiova, Romania &  
The Society of Philological Sciences  
invite you to:

## COMPARATIVISM, IDENTITY, COMMUNICATION (CIC2017)

INTERNATIONAL CONFERENCE  
Craiova, 13<sup>th</sup> -14<sup>th</sup> October 2017

### Call for Papers

By bringing the concepts of “comparativism”, “identity”, “communication” together, the conference will focus on the complex identities interactively engaged in the society “conquered by communication.”

Transmodern globalized communication implies rapid, spectacular, misleading and ambivalent processes: communication can be seen as a means of emancipation of the individual / nations, but also as a means of controlling them. It is necessary, therefore, to rethink “human condition” in the context of interculturalism and “netocracy” and from the point of view of mutual conditioning and interactive feedback.

The opening towards otherness, that accompanies the transgression of the borders of communication supposes identity awareness. Multicultural cohabitation is possible if individuals become aware of symbols of identity and their value, if they consciously participate in the intercultural dialogue and operate with flexible concepts and, by all means, if they place themselves under the unifying sign of meaning.

Comparative studies provide new insights into the complex matters of intercultural relations and identity issues, but they also provide food for thought for the field of communication studies. While focusing on general and comparative literature, it is not our intention, though, to limit the scope of the conference to this area. We envisage comparison as an all-encompassing scientific method, which might apply to linguistics, anthropology, cultural studies etc.

The interdisciplinary perspective and the generous thematic spectrum will, hopefully, allow the rethinking of the issues mentioned above.

### **Thematic areas:**

1. *Comparativism*: influence, reception, intertextuality, palimpsestic rewriting, comparative poetics, comparative imagology, inter-aesthetic and inter-semiotic relations; comparison between languages and linguistic phenomena.
2. *Pragmasemantic aspects of communication*: emotive meaning, argumentative roles, illocutionary functions, implicit meaning, linguistic / semantic context and extralinguistic or situational context.
3. *The rhetorical aspects of communication*: tropes, figures of thought, sophisms; political, journalistic, didactic discourse.
4. *New media / communication technologies and corresponding anthropological mutations*: cyber-culture and cyberspace, virtual communities, “secondary” orality, re-reading of texts in different contexts.
5. *Identity reconstruction and deconstruction*: discourse on identity and cultural diversity; post-communist transition and negotiation of identity; “the writing” of the multicultural self in the media; otherness and the dynamics of communicative relations.
6. *Postmodern culture*: hybridization, polyphony, interculturality etc.

**Interdisciplinary perspectives:** comparativism, cognitive linguistics / poetics, discourse analysis, gender studies, imagology, literary studies, philosophy, pragmatics, semiotics.

### **Organizing Committee:**

*Coordinator:* Emeritus Professor EMILIA PARPALĂ AFANA

*Members:*

Senior Lecturer Ph.D. AURELIA FLOREA

Senior Lecturer Ph.D. CARMEN POPESCU

Senior Lecturer Ph.D. ALINA ȚENESCU

Ph.D. student POLIANA BANU  
Ph.D. student FLORICA BĂDOIU  
Ph.D. student IULIA CIUREZU

**Scientific Committee:**

Professor CECILIA CONDEI, University of Craiova  
Professor CORNELIA ILIE, Zayed University, United Arab Emirates  
Professor Emeritus LILIANA IONESCU-RUXĂNDOIU, University of Bucharest  
Professor LEO LOVEDAY, Doshisha University, Kyoto, Japan  
Professor ROBERTO MERLO, University of Turin, Italy  
Professor MARIANA NEȚ, Romanian Academy – Linguistic Institute “I. Iordan – Al. Rosetti”, Bucharest.  
Professor Emeritus EMILIA PARPALĂ AFANA, University of Craiova  
Professor ANDA RĂDULESCU, University of Craiova  
Professor CRISTIANA NICOLA TEODORESCU, University of Craiova  
Professor EMIL SÎRBULESCU, University of Craiova  
Associate Professor CECILIA MIHAELA POPESCU, University of Craiova  
Senior Lecturer CARMEN POPESCU, University of Craiova  
Senior Lecturer ALOISIA ȘOROP, University of Craiova  
Senior Lecturer ALINA ȚENESCU, University of Craiova

**Deadline for registration and submission of abstracts: September 15th 2017.**

Notification of acceptance will be sent by September 25th 2017.  
Please send the registration form and the abstracts by e-mail to:  
parpala\_afana@yahoo.com

**Participation fee:** 200 RON / 50 Euro; Ph.D. candidates: 150 RON / 40 Euro. The conference fee includes the conference map, coffee / tea, lunch, dinner and the publication of two volumes of selected articles. It could be paid in Craiova (October, 13) or in the following bank accounts until September 30th with the mention *Taxa CIC2017*.

**RON account:** RO33TREZ291504601X000337, CRAIOVA TRESURERY, str. Mitropolit Firmilian, nr. 2, Craiova.  
Beneficiary: Universitatea din Craiova, Str. A. I. Cuza, Nr. 13, Craiova, Dolj, Cod 200585, România (*Taxa CIC2017*).

**Euro account:** RO79RNCB0134018453880012  
SWIFT: RNCBROBUXXX, opened at BANCA COMERCIALĂ ROMÂNĂ, Sucursala Dolj, 200733, Str. Olteț, Nr. 4, Craiova, România.  
CIF: 4553380  
Beneficiary: Universitatea din Craiova, Str. A. I. Cuza, Nr. 13, Craiova, Dolj, Cod 200585, România (*Taxa CIC2017*).

**Conference languages:** Romanian, English, French, Italian, Spanish.

**Presentation:** the papers presented should not exceed 20 minutes (+ 10 minutes for discussions).

**Publication:** The papers are subject to PEER REVIEW. The selected papers will be published in 2018 by Universitaria Publishing House, Craiova (CNCS: B category). The proceedings of CIC2014 and CIC2015 have been published by Universitaria (Craiova) and Cambridge Scholars Publishing, U.K., in 2015 and 2016. Editors: Emilia Parpală and Leo Loveday.

**Registration Form:**

Title:.....

Abstract (maximum 200 words, in English or in French, Word format, TNR, 12)

Name and academic rank: .....

e-mail: .....

Telephone number:.....

Affiliation:.....

Country:.....

Language of the presentation:.....

**Registration and queries can be directed to**

Emilia Parpală Afana: [parpala\\_afana@yahoo.com](mailto:parpala_afana@yahoo.com)

**Craiova International Airport is directly connected to: London, Bologna, Milan, Roma, Barcelona, Valencia, Paris, Bruxelles, Koln, Dortmund.**